

SPONSOR

The Love of Life Festival

May 7th

KLT
Foundation

Ocala



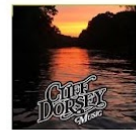
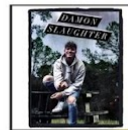
Love

Life



Festival

Celebrating Life
Through Art & Music



www.kltfountain.com



Dear Sponsor,

The Kathryn Leigh Thurgaland Foundation is a 501(c)(3) non-profit organization established in July 2021, following the tragic sudden death of our daughter/sister, Kathryn in a car accident at the infamous intersection of 301 and CR 472 in Oxford, FL on Oct. 10th, 2020, five months after graduating The Villages High School and seven weeks into attending Flagler College in St. Augustine. We established the KLT Foundation to honor her inspiring spirit and to continue her legacy of singing, dancing, laughing, and loving life.

The two main missions of our foundation are to award scholarships to Villages High School graduates leading inspired lives by pursuing a degree in college and to offer support for families who have lost a child.

The KLT Foundation's accomplishments during the 1st year of establishment were awarding a scholarship to a 2021 graduate of The Villages High School and serving three families who had tragically lost a child. This year the foundation will continue to financially support last year's scholarship awardee and board a new one from the Class of 2022. Our scholarship awards \$2,500 the 1st year and is extended for the next 3 years with an additional \$500 per year for the 2nd, 3rd, and 4th year. Each scholarship awardee will receive up to \$13,000 in scholarship from the KLT Foundation over 4 yrs of college attendance.

To continue to finance our charitable missions we need to fundraise. And in that vein, we are hosting our first annual fundraising event: **The "Love of Life Festival"**, which will be held **on May 7th, 2022**. At this event, we will host various art vendors, food trucks, interactive activities for the whole family, and a large variety of live musical entertainment.

With your help, as a corporate sponsor, we are confident that we can reach our humble goals with our first annual "Love of Life Festival" and we have a number of creative ways in which you can help us bring this festival to life while giving your business positive exposure in the community.

This is the large stage we have rented for the festival.

It can have a large banner across the top for our Diamond Sponsor and banners on the sides for the KLT Foundation & The Love of Life Festival. There will also be a small side stage in the food truck area with duets & solos playing while the big stage flips over between the large band performances.



The Festival will be located on a beautiful 24 acre property situated in the rolling hills of horse country in Ocala. Near Golden Ocala & The World Equestrian Center off Hwy 27 Behind 3400 NW95th Ave Rd, Ocala, FL 34482.

If you are unable to offer support financially, please consider donating an item or items for our silent auction for our attendees to bid on. We're in need of unique and special items.

ALL Sponsors will be provided:

- Entrance tickets
- Prime parking
- Complimentary drinks
- Logo included in all marketing materials

Sponsorship Levels:



Sponsorship Levels and Benefits	Diamond	Platinum	Gold	Silver	Bronze
# Available	1	1	1	15	Unlimited
Price	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Banner over main stage	X				
Banner over solo/duet stage		X			
Banner over Bar tent			X		
Signage at key areas of event (such as VIP tent, Creative Activities booths, AC ADA compliant portalet, Kids Play Area etc.) OR Mentioned as sponsor of one of the music performances				X	
10 X 10 Booth to market your product or service	X	X			
10 X 10 Booth space to market your product or service			X	X	X
Main stage mentions	X	X			
Mentions in radio advertising	X	X	X	X	
Solo/duet stage mentions			X	X	
Open Bar passes	8	6	4		
VIP Lounge access	X	X	X	X	
Logo placement at all Festival stages	X	X	X	X	
Logo included in all marketing materials - marketing campaign we won from WIND FM and K-COUNTRY worth over \$11,000 (including website, social media, and emails)	X	X	X	X	X
Complimentary Festival passes	25	20	15	10	5
8 Complimentary Drinks/person	17	14	11	10	5
Banner displayed (fence along entrance, or within event area)	X	X	X	X	X

For tax exemption purposes, Kathryn Leigh Thurgaland Foundation is a 501(c)(3) organization. All donations are tax deductible. Federal Tax ID# 87-1643352



KLTFoundation.com